

# THE CUTTING EDGE

## Sharpening Your Management Skills through KSCPM

www.KSCPM.org

December, 2011 Volume 11, Issue 4

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KSCPM PROFESSIONAL DEVELOPMENT SEMINAR

"Commandments & Sins of Leadership"

Featuring



PHILLIP VAN HOOSER, MBA, CSP, CPAE Leadership Development Strategist, Author & Speaker

Thursday, May 17, 2012

THOMAS D. CLARK
CENTER for KENTUCKY
HISTORY
FRANKFORT, KY

Sharon Marcum Receives Merit Award



During the Annual Membership Meeting, the Charlotte Glaser Award of Merit for 2011 was presented to former GSC Executive Director, Sharon Marcum for her outstanding service to the Society.

As the director of the program, she approached a participant, Charlotte Glaser, about her interest in organizing a group of graduates to form a Kentucky Society of Certified Public Managers®. Sharon explained there was an American Academy of Certified Public Managers® that was a cadre of management professionals to excellence dedicated government, and Kentucky could become affiliated with that organization.

Under Sharon's guidance and encouragement some of us began to meet. She supplied a central meeting place and other states' materials for us to review and decide

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what was appropriate for our state. Sharon worked hard and contributed greatly to the successes of our Society, from allowing KSCPM to maintain a bulletin board at GSC to developing the protocols and recommendations for the Society's awards.

As the GSC Liaison, she worked with the KSCPM to implement the Vision, Mission and Goals of the Society. The GSC and the Society worked closely during her tenure to support each other's goals and objectives. Sharon served as the program sponsor, an advisor to participants, and the first person to evaluate projects. She aided GSC trainers to become advisors for the participants, to evaluate projects, and to organize the ceremony for those who completed the Sharon's leadership saw the program reaccredited in 1994, and consulted for the 1999 and 2004 reaccreditations.

By the 1990s Sharon was active on the national scene within the CPM Consortium. Her guidance helped Kentucky's KCPM program be one of the leaders within the consortium. She also was called to help other states develop their program, and to serve on many of the evaluation teams for accreditation and reaccreditation.

Sharon later combined managing the KCPM with the evolving role of consulting with agencies for strategic planning and process improvement. She was a driving force to the curriculum update for the program that began anew in 2000.

During the Patton Administration from 1996 through 2003, Sharon was selected to help the Empower Kentucky Advisory Group design materials for all agencies in strategic planning and process improvement. Throughout this time, she also continued to guide new staff at GSC in how to manage the Kentucky Certified Public Manager® program.

Sharon was made the Executive Director of GSC in 2002. She remained dedicated to the KCPM, and wanted to see the program grow and improve. While at GSC Sharon was also involved with the program from its early years until she retired as Executive Director in 2003. Sharon always worked for improving the program, and its standing within the CPM Consortium. Sharon also continued to assist other states in developing and improving their programs, too.

Sharon Marcum helped give life to the KCPM and to guide it during its early years. The program developed because Sharon cared about it and worked hard for it, and she is very deserving of this award.

## Susan Smith Receives Leadership Award



Susan Smith receives the Gene Childress Leadership Award from KSCPM President Jennifer L. Woods

The Gene Childress Leadership Award was presented to Susan G. Smith at the Kentucky Society of Certified Public Managers® (KSCPM) Election and Awards Luncheon at the Berry Hill Mansion in Frankfort. The award recognizes outstanding leadership in government, excellence as a role model, exceptional level of service to the public, and performance above and beyond the call of duty.

On 12/1/03 Susan retired from state government with 30+ year's public service. A retiree for five years, she rejoined state government as Director of Human Resources (HR) Management for 3000+ employees of the Labor, Energy and Environment, and Public Protection Cabinets. consolidated HR office is the only one of its kind in Kentucky state government.

While Commissioner for the Dept. of Human Resources (HR) Management in Transportation, Susan created the first comprehensive approach to managing human capital in the history of the agency, positioning HR as part of the strategic leadership team. She has conducted leadership training and human capital management training for all of the managers: established the first statewide HR training seminars open to all agency managers; executed the first electronic register process in a program agency in state government; and later expanded from central office to all 12 district offices.

Susan was elected by all current and retired Kentucky Retirement Systems (KRS) members to a four-year term on the KRS Board of Trustees and garnered the most votes statewide among the candidates. She is serving as chair of the Human Resources Committee, and serves on the

Disability and Administrative Appeals, and Audit Committees of the KRS Board.

Susan received her CPM certification as a member of the first class and is a charter member of the Kentucky Society of Certified Public Managers® (KSCPM). She continues to encourage her employees' participation in the program and membership in the KSCPM.

In 1996, she served as KSCPM President and this was the first year that the KY Society hosted the AACPM Annual conference. This is when she started the "State Basket Exchange Program" that continues to this day. Because of the success of this program, conferences now use this raffle to provide conference seed money for the next Conference Host Society. During the 2006 AACPM Annual Conference, she received a special AACPM Society Basket containing items from all member societies in recognition of her idea to start the Society basket exchange program.

Susan's lengthy resume of outstanding achievements, enduring leadership, caring management, and innovative approaches to the improvement of state government is a testament to her belief in "doing the best you can and doing it right" so others will understand hard work will last and be noticed whether personal credit is given.



Kentucky Society of Certified Public Managers Thursday, October 6, 2011 Department for Environmental Protection (DEP) 300 Fair Oaks, Frankfort, Conf. rm. 301-D

The Board meeting was called to order by President Jennifer Woods on October 6, 2011. The meeting was held in Frankfort, KY.

The following members were in attendance: Jennifer Woods, Carmen Bishop, Larry Totten, Robinil H. Jameson, Margaret Puckett, Lynn Keeling, Gregory Giesler, and Cassidy Connell.

Presentation of Minutes: Minutes published in the most recent newsletter were discussed. Lynn Keeling made a motion to accept; Gregory Giesler seconded the motion; motion carried.

**Treasurer's Report:** Treasurer Larry Totten presented the KSCPM Financial Statement as of 9/30/11. A copy is attached to minutes. He also stated the he is now receiving all bank statements electronically through e-statements to avoid the \$5.00 monthly charge. Carmen Bishop made a motion to accept the Treasurer's Report for audit; Robinil H. Jameson seconded the motion; motion carried.

### Committee Reports:

**Election Committee:** Margaret Puckett and Robinil H. Jameson will get together to prepare the ballots for the upcoming election.

Membership Committee: Lynn Keeling stated that she wants KSCPM members to extend invitations to the December lunch to other CPM's that they know to try to increase the membership.

**Program Committee:** Cassidy Connell discussed the menu for the December lunch and membership meeting. The lunch will be held December 7, 2011 at Berry Hill Mansion. Also the five Askew winners, Childress winner and Glaser winner will be invited to attend the December lunch. If a winner is not a KSCPM member, they will attend the lunch free of charge.

**Finance Committee**: Gregory Giesler had nothing to report at this time.

Publications & Publicity Committee: Robinil H. Jameson stated that an article was submitted to the AACPM for their newsletter. She also stated that the KSCPM's last newsletter for the year will be completed at the end of December. Larry Totten discussed the need to possibly revise and update the KSCPM website. We currently pay \$900 a year to maintain the website and the redesign will cost approximately \$350.00. This issue will be further discussed at the December Board meeting.

Awards Committee: Robinil H. Jameson stated we submitted the names of the Askew winners and requests for the medals to the AACPM, and we have paid for the medals. She also stated that we will have Childress and Glaser awards this year to give out at the December 7, 2011 lunch meeting.

**Legislative Committee:** Nothing to report at this time.

GSC Update: GSC representative, Jeanne Olivas stated that Dr. Edwards has left Kentucky State University (KSU),

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but KSU has contracted with her to continue to write the CPM program. The program is to be presented to Dr. Sias, President of KSU, in early November 2011 for review. Hopefully advertising for the CPM program will begin in January as the program is not tied to semester courses. Ms. Olivas also stated that she will be attending the Consortium meetings in Utah.

New Business: Larry Totten discussed the possible changes regarding the AACPM organization. More information will be available after the upcoming AACPM conference. Robinil H. Jameson stated that KY basket for the AACPM conference cost approximately \$150.00 not including shipping. Jennifer Woods thanked the Board for supporting her to attend the AACPM conference and that she is looking forward to it as she has never been that far west.

Robinil Jameson made a motion to adjourn; Cassidy Connell seconded the motion; motion carried.

Minutes submitted by, Carmen Bishop, CPM 2011 KSCPM Secretary





AACPM Fran Wilkinson Scholarship Winner Lynn Keeling

At the annual AACPM awards banquet held in Salt Lake City, UT, Lynn Keeling was the recipient of the only Wilkinson Scholarship awarded in 2011. This is the second consecutive year Lynn has received this prestigious scholarship and the fourth time a KSCPM member has been a recipient.



### Treasurer's Report Financial Statement December 3, 2011

#### Income:

Member Dues/2011	\$1,820.00
Member Dues/2012	930.00
Lunch Events	699.50
2012 Seminar Sponsorship	155.00
KSCPM Seminar	3,050.00
Bank Interest	14.56

\$6,669.06 Total Receipts \$6,669.06

### Expenses:

Website	900.00
AACPM Dues	1,300.00
Lunch Events	1,603.81
AACPM Conference	1,422.11
KSCPM Seminar	2,625.16
Awards & Tokens	626.59
Printing & Postage	261.34
Purchase of Mdse	150.93
Misc	177.45

 Total Expenses
 \$9,067.39

 Net Income
 (2,398.33)

Beginning Balance \*\* 9,478.41 Ending Balance ++ <u>7,080.08</u>

\*\* CD's - \$2,224.92 @ 0.350% \$2263.11 @ 0.850% \$2117.37 @ 1.140%

++ Includes \$5,000/2012 projected South Carolina Conference HOD expenses

#### **Askew Award Winners**



Toni Simmons (ABC), Recipients: Stephan Davis, Kim Goodwin, KSCPM Members Mark Cool and Bruce Cottew KSCPM Award Chair Ande Godsey, and Katy Cave. Absent from photo recipient Jon Wilcoxson.

This award is presented annually to those individuals who have been acknowledged for demonstrating exemplary work in the completion of their projects while pursuing their certification. This award is named for George C. Askew, recognized as the first person to receive CPM certification (by virtue of his last name) at the first graduation ceremony in Georgia in 1976. Askew was a leader at both the local and national levels in the early days of the organizations. These awards are presented to those selected by each CPM program and are given, as stated on the medallion, "For the utilization of management practices exemplifying the philosophy of the American Academy of Certified Public Managers in the completion of an exceptional curriculum project."

Project Synopsis: This team was asked to map the wet precincts within Kentucky for determining which parks would be eligible to serve alcohol. This team not only developed the maps electronically, but the ability to update the maps after any wet/dry votes. Alcoholic Beverage Control (ABC) Deputy Commissioner Randy Fawns stated that this team saved the state \$13,000 to \$15,000 in set-up expenses. That does not include the future savings for their work. The group also included wineries, golf courses in the mapping information. The data base was developed and a connection for updating the maps for the changes that will happen due to the 2010 census data.

Other user for this data would be the Board of Elections and Legislative Research Commission too. Each team member also offered to assist ABC in working and understanding the GIS map system.

Kentucky Society of Certified Public Manager® Henning Nominee Jennifer L. Woods



Since joining the KSCPM in 2004, Jennifer has exemplified the standards set forth set forth in the American Academy of Certified Public Managers® Code of Ethics. She has demonstrated an exceptional level of service to the KSCPM. She has demonstrated an exceptional level of service to the KSCPM by serving as President, President-Elect and Program Chair. As Program Chair she played an active role in planning and working at the annual KSCPM Seminars and membership luncheons since she became a member. She has also served as a member of the Elections and Awards committees.

In 2008, Jennifer was awarded the Society's 110 Percent Award, by President Tony Smith for exceptional service to the Society. She has served as a delegate for the 2009, 2010 recently 2011, AACPM Conferences, in Florida Oklahoma, and Utah respectively.

Jennifer has worked in several agencies including the Department of Corrections, and the Kentucky Personnel Board. Currently, she is employed with the Department of Highways, District 5 – Louisville Office as the District Administrative Coordinator.

In 2003, she completed the Certified Public Manager Program and in 2004 graduated from the Transportation Cabinet's Advanced Leadership Academy.

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## Scenes from AACPM Development Conference Salt Lake City, Utah - October, 2011













Patti Barnett (OH) winner KSCPM Basket

Oath of Office for 2012 AACPM Officers

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## KSCPM Membership Meeting Berry Hill Mansion December 7, 2011













## KSCPM Membership Meeting Berry Hill Mansion December 7, 2011













## **Kentucky Society 2011 Calendar – Dates to Remember**

Annual Seminar – May 17, 2012 Kentucky History Center, Frankfort, KY

Summer Luncheon – TBA
Department of Criminal Justice Training, EKU, Richmond, KY

Fall Luncheon – September, 2012 Date & Location TBA, Frankfort, KY

AACPM Professional Development Conference – October 10-12, 2012 Columbia, SC

KSCPM Annual Membership Meeting – December, 2012



The mission of the **Kentucky Society of Certified Public Managers**<sup>®</sup> is to establish, promote, enhance, and recognize the management profession through comprehensive training, networking, professional growth, and ethical standards of behavior; to promote service consistent with efficient and effective management practices; and to demonstrate vision and competence in professional management.

## KSCPM 2011 BOARD OF DIRECTORS



Jennifer L. Woods, CPM President



Robinil H. Jameson, CPM President-Elect



Larry P. Totten, CPM Treasurer



Carmen M. Bishop, CPM Secretary

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